**Production and Marketing Plans: Implementation and Challenges**

**Wednesday 27 September 2017**

**09:00h – 17:30h**

**Martin’s Brussels EU**

**Boulevard Charlemagne 90, B-1000, Brussels**

**9:00-9:10 Opening Session- foreword from Chairman of WG1 of the MAC**

**9:10-11:00 DG MARE Session**

* Background on requirements of CMO and CFP
* Summary of Interim Assessment of PMPs
* EMFF support: state of play
* Eligibility of measures: update of FAQs webpage
* Reminder of the findings and recommendations on the format of PMPs and ARs
* Requirements for the annual report
* Other funding opportunities for POs

*Discussion*

**11:30-13:00 Member States Session**

* MS approach to PMPs
* MS expectations on what to include
* Implementation and monitoring of PMPs

*Discussion*

**14:00-15:30 POs Session**

* POs experience with PMPs
* EAPO Guidelines and tool box
* The future of PMPs after 2020: ways of financing
* Representative panel (North-South balance): TBC

*Discussion*

**16:00-17:30 Concluding session – Panel Discussion chaired by moderator**