E-FISHNET

PROJECT

FEDEPESCA
Federación Nacional de Asociaciones
Provinciales de Empresarios Detallistas
de Pescados y Productos Congelados

Co-funded by the Erasmus+ Programme of the European Union

Erasmus+

FEDEPESCA

OVERVIEW

- Participating Organizations
- What is e-FishNet?
- Why is this project necessary?
- e-FishNet Goals

e-fishNet

What is e-FishNet?

e- FishNet is an Erasmus + project focused in traditional fishmonger's training

Co-funded by the
Erasmus+ Programme
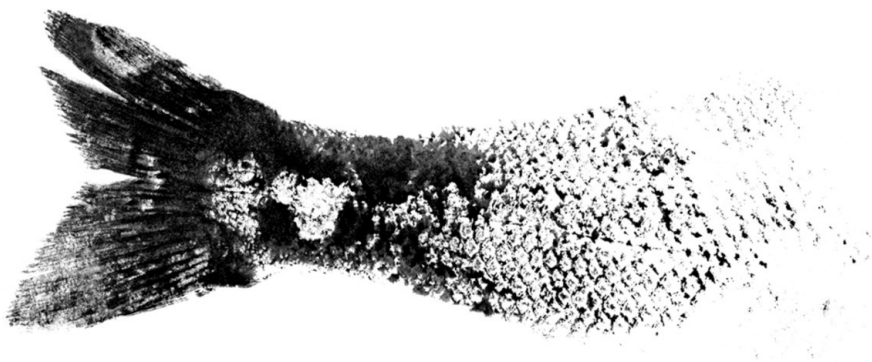of the European Union

FEDEPESCA

Why is this Project necessary?

- Important role in the society
- Important economic sector
- Market share loss in the latest years
- Limited opportunities in training field

Erasmus+

FEDEPESCA

TRUST

- Encouraging people to have healthy dietary habits

- They give information to the costumer about every issue related with fisheries products.

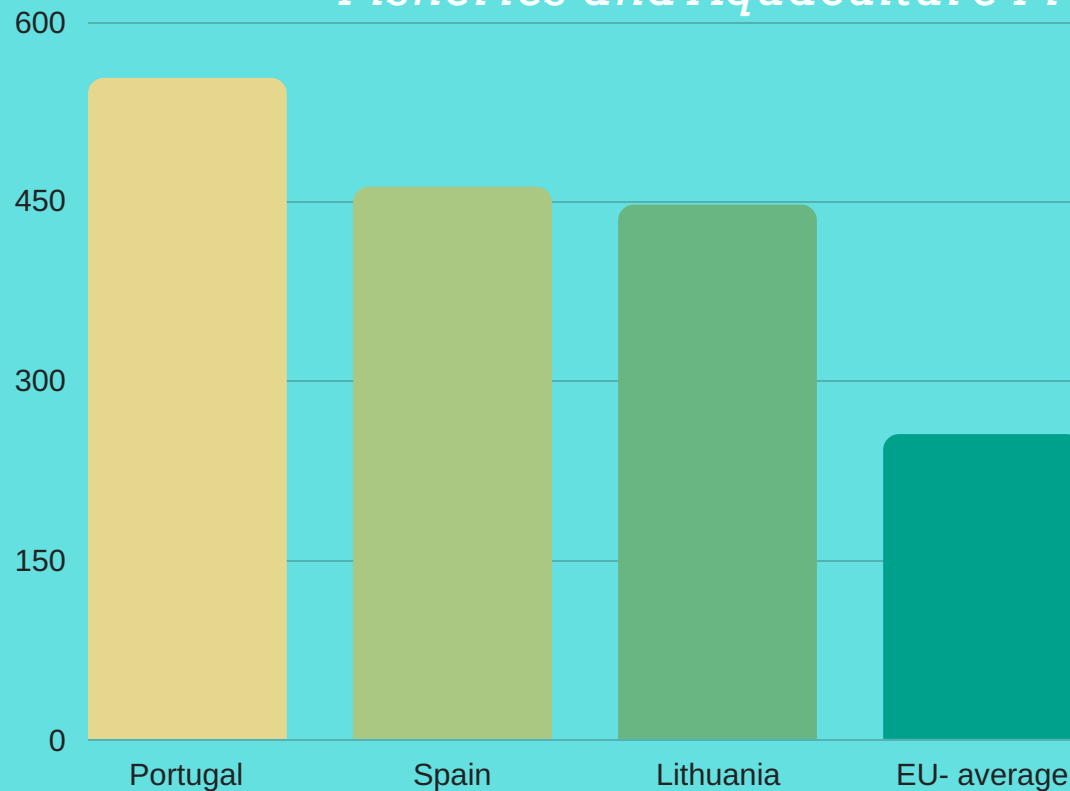- They advice the costumer about how to cook or to keep fisheries products.

CONSUMPTION FIGURES EUROPE

25,5 kg/pers/year

The EU Fish Market- Edition 2016 ; European Market Observatory for Fisheries and Aquaculture Products (EUMOFA)

CONSUMPTION FIGURES

25,49 kg/pers/year

MAGRAMA 2016

Average fish and seafood household consumption

Seniors

Young people don't consume fisheries products

CONSUMPTION FIGURES

25,49 kg/pers/year

MAGRAMA 2016

Average fish and seafood household consumption

Seniors

Young people don't consume fisheries products

2016

-4,5 kg since 2008

Increase of fish conserves consumption

Decrease of traditional Fish Shops Market Share to 26,2%

CONSUMPTION FIGURES

25,49 kg/pers/year

MAGRAMA 2016

Average fish and seafood household consumption

Seniors
Young people don't consume fisheries products

LIMITED OPPORTUNITIES IN TRAINIG FIELD

Difficulties with the use of new technologies (Computers, internet...)

Scarce development e-learning materials for this collective

High age average

Difficulties in the implementation of training schemes

e- FishNet Goals

1. Create an international network in the field of fishmonger's training

2. Analyze different training schemes along Europe

3. Spot weak and strong points

4. Designing and e-learning platform and adapt training contents

Organizations related with the sector:

- **ANCIPA, FEDEPESCA**

Training and Formation Organizations

- ANKARA UNIVERSITY, BILLINGSGATE SEAFOOD SCHOOL

I+d+ i Organizations

- **Matís, ARIEMA**

Employement Organizations

- **Mercamadrid, Agencia para el empleo de Madrid**

European Scope Organizations

- **EATIP**

JOIN US!

Experts Panel
Collaborative Network

For further Information:
e-FishNet Website
e-FishNet Facebook Page